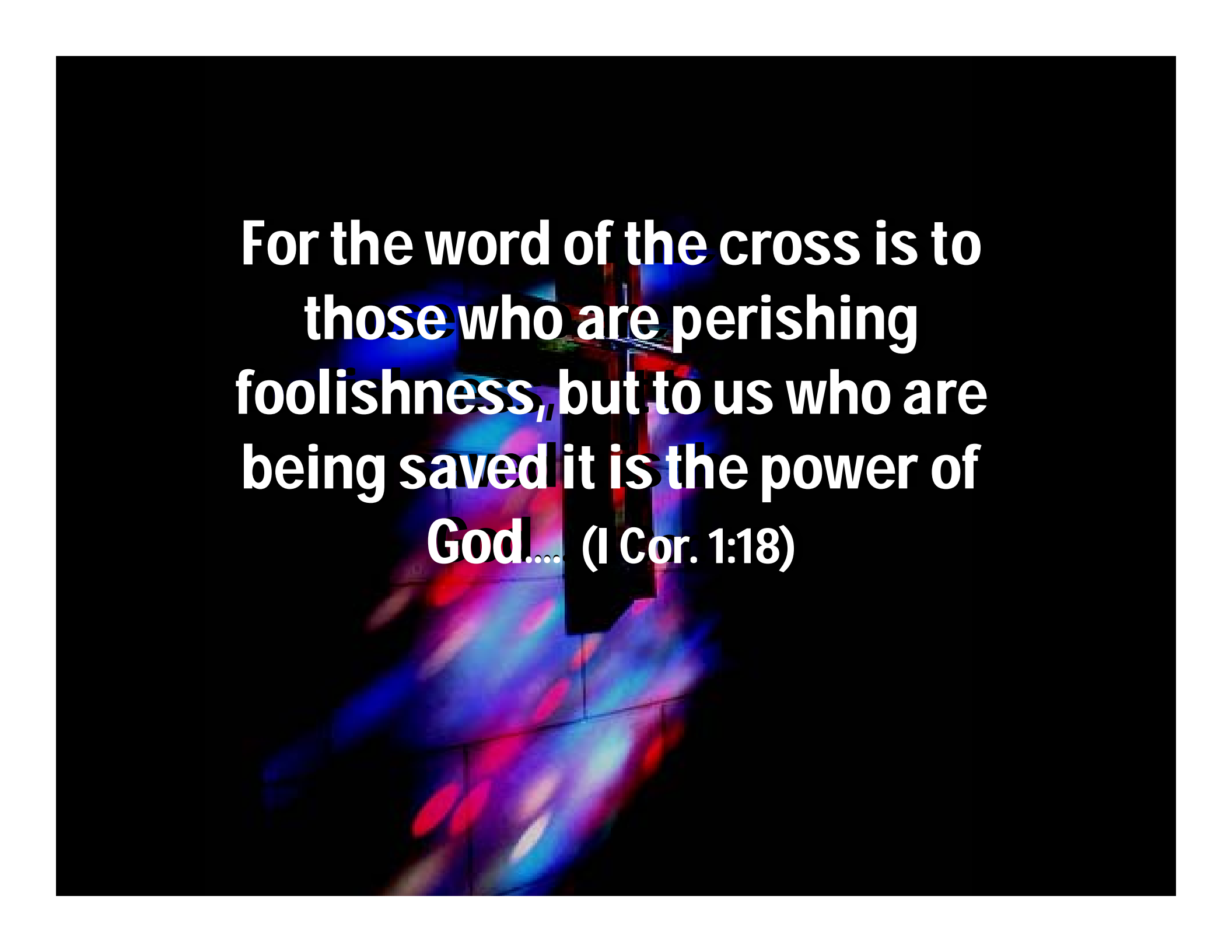


**Greater love has no one than  
this, that one lay down his  
life for his friends.**

**John 15:13**



**For the word of the cross is to  
those who are perishing  
foolishness, but to us who are  
being saved it is the power of  
God... (1 Cor. 1:18)**



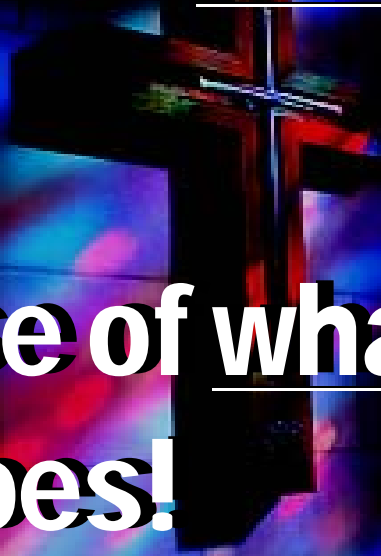
**Why?**

**Why is word of the cross of Christ  
so powerful?**

**What makes what Jesus did on  
the cross so important?**

**1. Because of who Jesus  
was!**

**2. Because of what the  
cross does!**



**WHO!**

**For in Him all the fullness of Deity dwells in  
bodily form, Col. 2:9a**

**And He is the image of the invisible God, Col.  
1:15a**

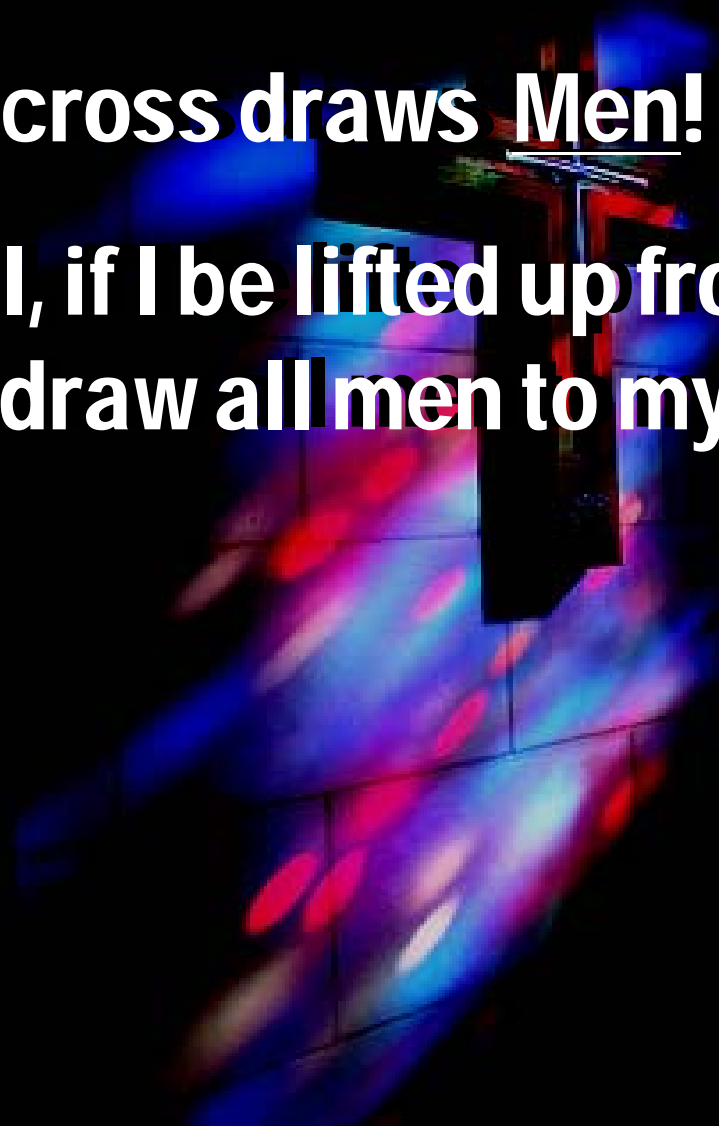
**Tempted in every way as we are, yet without  
sin. Hebrews 4:15**

**And He is the radiance of His glory and the  
exact representation of His nature. Heb. 1:3a**

**What!**

- **The cross draws Men!**

**And I, if I be lifted up from the earth,  
will draw all men to myself... Jn. 12:32**



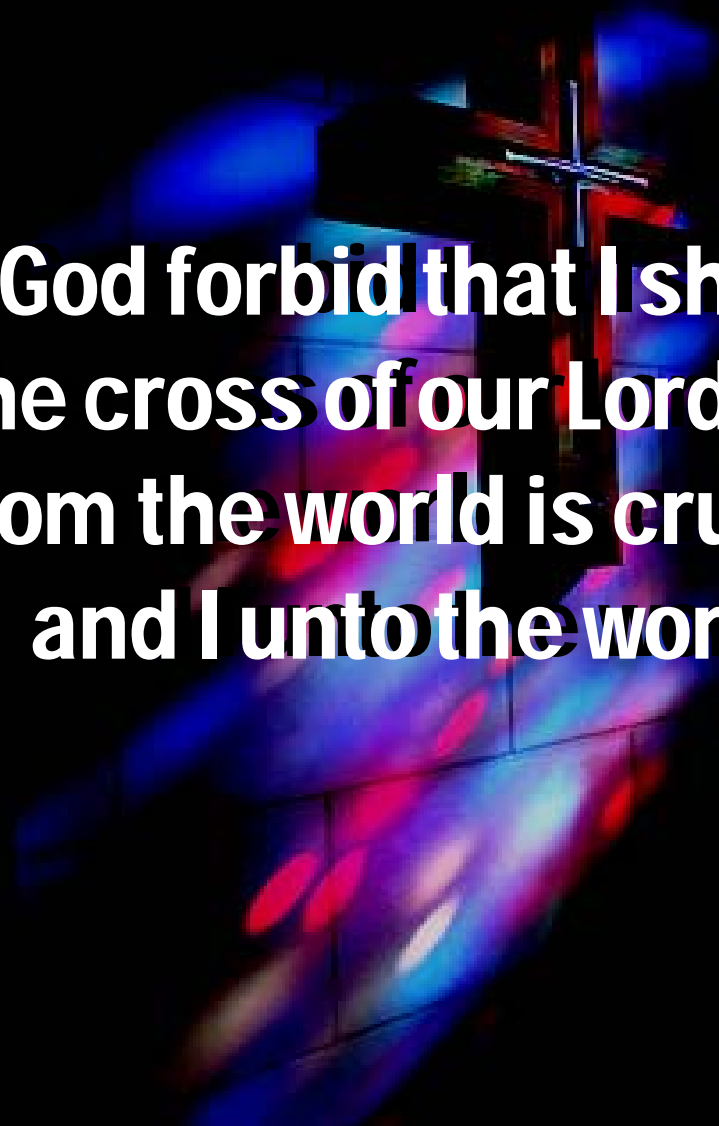


**What!**

**2. The cross deals with the sin problem!**

**Having canceled out the certificate of debt consisting of decrees against us and which was hostile to us; and He has taken it out of the way, having nailed it to the cross. Col. 2:14**

*What!*

A wooden cross is the central focus, set against a dark background. The cross is illuminated by vibrant blue and red lights, creating a dramatic and spiritual atmosphere. The lights appear to be coming from behind the cross, casting a glow and creating lens flare effects. The background is mostly black, with some faint, out-of-focus light patterns.

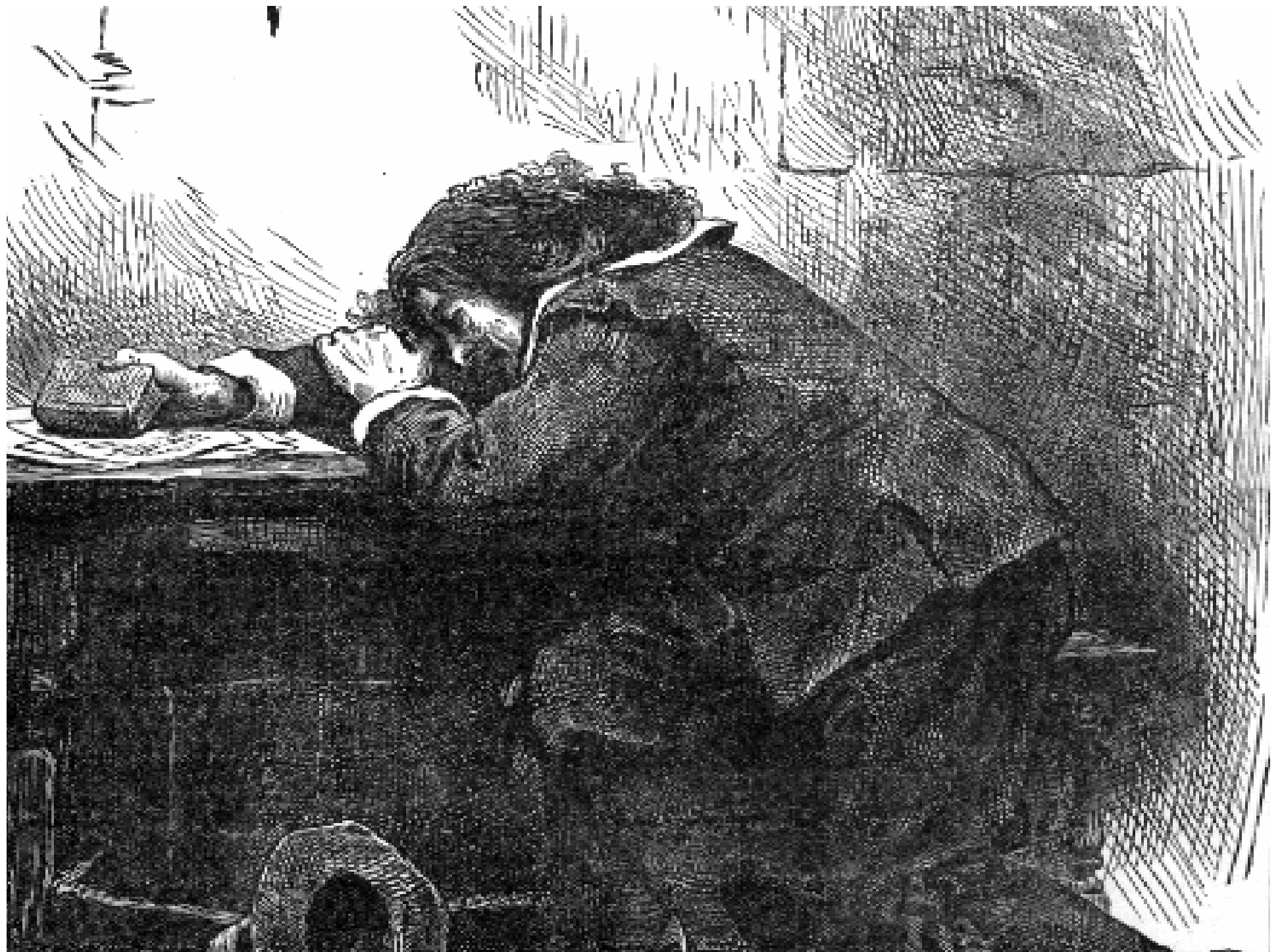
**But God forbid that I should glory, save  
in the cross of our Lord Jesus Christ, by  
whom the world is crucified unto me,  
and I unto the world. Gal. 6:14**

**What!**

**3. The cross opens heaven!**

**No man cometh unto the Father except  
by me. John 14:5-6**

**And through Him to reconcile all things  
to Himself, having made peace  
through the blood of His cross. Col.  
2:20a**





**One more thing.....**

**If the cross does so much for  
you...just wait until you see  
what the resurrection  
does....Happy Easter!**